The first Beyond the Ordinary RE teacher recruitment campaign generated some great results:

- A late surge of applications (23%) coincided with the campaign...
- ...and as a result, 411 new trainees were recruited, up nearly 7% on 2014.
- And in October the Government announced that RE bursaries are here to stay, while the number of places offered is not being cut.

We are delighted with these outcomes, and are keen to build on them for the year ahead. So our work continues for September 2016, although with much reduced resources.

But you can help!

Think how you can support the next phase of the Beyond the Ordinary campaign to get the message out that RE teaching is a job in a million, and one that we – as members of the RE community – are thrilled to be doing or supporting every day. Maybe you could:

1. Get viral: share our social media messages - follow us on Twitter, LinkedIn, and Facebook, and share our news and views with your own network.

2. Share collateral: show the video to your contacts, or at staff or departmental meetings, or share it on social media – and ask your colleagues and friends to pass it on (find it here).

3. Create your own content: invite the local press to an RE activity or outside visit; or tell your own story – like Laura, one of the 2015 intake of RE specialists. You may find this media toolkit useful.

4. Contact your local university careers office: you could volunteer to talk with third year students who might be considering RE teaching as the next step; or help potential RE specialists get some practical classroom experience. Remember, prospective student teachers can also sign up for the Teach RE distance learning course, where they can top up their subject knowledge with tailored one-to-one support from a specialist tutor.

5. Attend a local training provider event: meet young people (and sometimes older!) who are interested in teaching, but who might not know that you don’t need a theology degree to teach RE, the most interesting and stimulating subject on the curriculum. These are happening up and down the country almost every week, so there will be one local to you. We have leaflets if you want to share them.

And, if your network includes any charities or trusts that might help support the work of the Beyond the Ordinary campaign, please tell them about us, or tell us how we can contact them.

Finally, do please share this email with your network so we get the message out far and wide.

Thank you!