

What influences my choice of clothing? A survey

Name:	Age: (optional)	Worldview:
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- What do you think about when you choose an outfit to wear?
- Look at the following factors, and decide how much these influence you.
- Add one or two more factors that influence your choices.

Factors that influence me	Not at all important	Not very important	Only a bit important	Quite important	Really important
1. The cost – I like to wear expensive things					
2. The cost – I don't want it to cost too much					
3. Caring choices – is my outfit eco-friendly? Were the people who made it paid fairly?					
4. Fitting in with what my friends might wear					
5. Having my own style					
6. Showing others something I believe in (e.g. my religion)					
7. Showing others something I really like (e.g. a team, a band, a TV show)					
8. Showing others that I am part of a team, group or community (e.g. Scouts, a club)					
9. What I would be allowed to wear by my parents					
10. What I would be allowed to wear in the place I am going to					
11. What I see people wear on TV or on social media					
12.					
13.					